

Aspect ratio cheat sheet

Ratio	Decimal	Used for
1:1	1	Square posts, profile pictures
4:5	0.8	Portrait feed posts
2:3	0.667	Portrait photos, 4×6 prints
3:4	0.75	Portrait tablet and phone photos
9:16	0.563	Stories, Reels, Shorts, TikTok
4:3	1.33	Classic TV, many camera sensors
3:2	1.5	DSLR and mirrorless photos
16:10	1.6	Laptop screens
16:9	1.78	HD and 4K video, YouTube, TVs
1.91:1	1.91	Link preview images
21:9	2.33	Ultrawide monitors (marketing name; 2560 × 1080 is really 64:27)

Width ÷ height.